

## ABOUT US

- Since 1908, the Renfrew & area Chamber of Commerce has been an active and progressive
- non-profit voluntary organization promoting the civic, commercial, industrial and tourist development progress of this great community.
- The Chamber is a catalyst and a volunteer organization where business and professional people work together for the common good.
- Year-round promotion of Renfrew and the area as a destination for tourist and business is a priority.



## SPOTLIGHT ON...

Open Minds  
Open Doors:  
Hiring Disabled Workers



Join Mark Wafer, Business Owner,  
Rotarian and Accessibility Advocate to learn :

- Advantages of hiring disabled people
- About free resources to hire the disabled

Thursday, November 22, 2012 at Renfrew Rotary Hall  
Bonnehchere Manor, Renfrew, ON

Tickets - \$25 per person

Reception @ 6pm ~ Dinner @ 6:30pm

All proceeds to Bonnehchere Manor Foundation

To Register: please contact Jacqui at:

613-432-4873 ext. 1253 or [jphillips@countyofrenfrew.on.ca](mailto:jphillips@countyofrenfrew.on.ca)

Sponsored By:



Renfrew Rotary Club

[www.RotaryAtWork.com](http://www.RotaryAtWork.com)

**Open Minds  
Open Doors:  
Hiring Disabled Workers**



Mr. Wafer himself has a hearing disability, but that has never gotten in the way of him building a series of successful businesses over the last twenty years. To date he has hired 82 people with disabilities including 33 currently in his workforce of 210 spread over six locations. As Wafer points out, there is tremendous opportunity for both employers and the disabled. Together

with Mr. Joe Dale of Rotary International, he created a program called *Rotary at Work* to educate employers that the disabled can become an important part of the workforce "The result since 2009 is huge," he says. "One-hundred and thirty-seven people with a disability hired in meaningful positions. No charity. That means competitive salaries. This includes every department from managers to front-line staff, production and logistics."

One of the compelling aspects of Mark Wafer's experience is his role as a business owner. "Many employers think people with disabilities are going to get hurt on the job or not work diligently. This is simply not true. As employers we have never had a WSIB claim on any of our disabled employees, and while the average tenure for most of my employees is 1.3 years, it is seven years for my employees with a disability. Educating employers on those benefits is the most important thing that we can do."

For more information, please contact:

Bruce McIntyre County of Renfrew Media Relations Coordinator  
613-732-5945  
Kent Tubman Renfrew Rotary



Janet's Tree



Carol's Tree



Jill's Tree



Laurie's Tree

- ◆ Cards available at the Chamber of Commerce
- ◆ Cards/pack for \$15.00
- ◆ Proceeds to RVH Digital Mammography Unit
- ◆ Original artwork by Kathryn Bossy
- ◆ This project funded in part by Tubman Marketing

# NOW IN RENFREW

# HD VIRTUAL GOLF

# AT BEST WESTERN

**BOOK YOUR TEE TIME  
613-432-8109 ext. 111**

**Play~Dine~Stay**

## Life in the Trap by Rick Newell

www.lifeinthetrap.com

### THE RULES OF GOLF Section II: Definitions Addressing the Ball

"A player has 'addressed the ball' when they have taken their stance and has grounded their club."



## UPCOMING EVENTS

### November 22nd

Open Minds, Open Doors  
Bonnechere Manor at  
6pm, tickets are \$25  
please call  
613-432-4873 x1253

### November 23rd

Black Friday  
Shop downtown  
Renfrew

### December 1st

Santa Claus Parade  
Beginning at 1pm

### December 6th

Red Carpet Gala  
Participating Merchants  
in downtown Renfrew  
between 5 and 9pm

### December 7th

RVH Tree of  
Lights  
Ceremony at 6pm

### December 13th

Hot Turkey  
Luncheon  
12 noon at the  
Wing, tickets \$12  
at Aikenheads or  
Home Support  
Office by Dec 7th  
Music by Barry  
Martin &  
Country Favorites



Special Guest Speakers:

- ❖ Beverley Quirt; Ministry of Tourism, Culture & Sport
- ❖ Nicole Whiting; Ontario's Highlands Tourism Organization
- ❖ Kim Browne; Bancroft & District Chamber of Commerce

**BUILDING ON TOURISM SUCCESS BY BEING YOU!!**

Thursday November 22, 2012  
7:00 pm – 9:00 pm  
The Village Playhouse, Bancroft

Networking reception with refreshments!  
613-332-1513 for details

Presentation by Guest Speaker Holly Bleggen (Project Consultant) of OOA, Ski Telemark, Ltd.  
Please join us for a presentation about the planning, delivery and success of the August 2012 "Test Model Familiarization Tour".  
Learn what it means for tourism, our economy and how YOU can benefit and PARTICIPATE!

Community Futures Canada  
Bancroft & District CHAMBER OF COMMERCE

Fairmont CHATEAU LAURIER

15<sup>th</sup>

Trees OF Hope

FOR CHEO

CHEO FOUNDATION

November 12, 2012

Dear OVTA Members-

Tis' almost the season! This year Fairmont Château Laurier will be celebrating its Trees of Hope November 26 raising money for the Children's Hospital of Eastern Ontario (CHEO). This the event will be celebrating 15 years of success and growth. Trees of Hope jump starts the festive season and is a widely publicized Ottawa event.

We would also like to invite you to attend the event and invite your colleagues, family and friends; there is no cost to enter as we welcome people to donate through the purchasing of auction items. The Fairmont Château Laurier sponsors a beautiful dessert table, the trees are stunning and the piano music adds to the ambiance of the evening.

Should you have any questions, please do not hesitate to contact me directly at 613-619-5691.

Sincerely Stephanie Kersey

Knock on Wood Communications + Events | [Stephanie@kowpr.com](mailto:Stephanie@kowpr.com)

# FREE



## RURAL DIVERSITY: Crucial to our Economic Future

**FREE SEMINAR**  
Cultural Awareness Training Included

### Community Immigrant Retention in Rural Ontario (CIRRO) Training

This one-day training session provides information, tips and tools for community leaders on how to develop a human capital strategy for rural communities.

**Keynote Speaker:** Stephen Morris, OMAFRA Rural Economic Development Specialist, focus on Business Retention and Expansion

**Special Presentation:** Don Curry, of the North Bay & District Multicultural Centre, a leading innovator for immigration in Northern Ontario.

**&** An ethnic lunch will be served by local restaurants!

Sponsored by the City of Pembroke and the Pembroke Business Improvement Area

**Tuesday, December 4, 2012**

Registration: 8:30am

Seminar: 9am - 4pm

Location: Germania Club

#### Register online at:

<http://omafra.gov.on.ca/english/rural/edr/events-trainings/cirro-training.htm>



#### or Scan

the QR code with your smartphone to register.

#### Deadline:

November 26, 2012 at 5pm



Funded by:

Financé par:



Citizenship and Immigration Canada

Citoyenneté et Immigration Canada

Renfrew County Community Futures and The Renfrew and Area Chamber of Commerce

present:

Twitter, Pinterest and LinkedIn for Business



November 27, 2012

6 pm - 9 pm

Renfrew, Ontario

Come learn how Twitter, Pinterest, and LinkedIn can provide additional services to your business.

Starting with the basics, this introductory workshop will consist of an hour designated to each of the Social Media Platforms. to better benefit of your business. As well, we will walk you through key elements such as posting, editing information, and interacting with others.

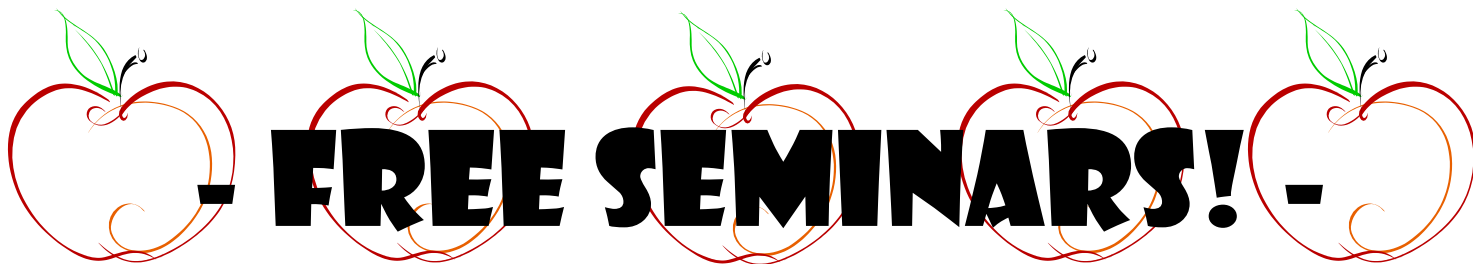
Schedule:

6pm - 7pm: LinkedIn

7pm - 8pm: Twitter

8pm - 9pm: Pinterest

Computers and internet access are provided to all who have reserved a seat in advance. Please contact Ruth Sabourin at 613.432.7015 for more information.



Social Media provides businesses with the opportunity to interact with and exchange information.

Get your accounts & pages working for you! Benefit from hands-on, interactive instruction and ongoing support for your social media campaigns.

Come learn how Facebook can provide additional services to your business. Starting with the basics, this introductory workshop will pertain to using Facebook in order to better benefit of your business. As well, we will walk you through key elements such as posting, editing information & appearance, scheduling posts in advance, and interacting with other businesses on Facebook.

Computers and internet access are provided to all who have reserved a seat in advance. Please contact Ruth Sabourin at 613.432.7015

Renfrew County Community Futures and The Renfrew and Area Chamber of Commerce

present:

Introduction to Facebook for Business



November 28, 2012

9am - 12 pm

Renfrew, Ontario



Société d'aide au développement des collectivités du comté de Renfrew

2 International Drive  
Pembroke, Ontario  
K8A 6W5  
[rccfdinfo@bellnet.ca](mailto:rccfdinfo@bellnet.ca)  
613.735.3951

## **Social Media Questionnaire**

We ask that you fill out the following questionnaire in order to give us a better understanding of how Social Media can impact your business.

**Does your business currently have a presence on Social Media?**

Yes  No

**2. Which Social Media Platform are you currently using?**

Facebook  Twitter  YouTube  Google+  Pinterest  LinkedIn  Other

**3. Who is responsible for maintaining your Social Media?**

Business Owner  Employee  Third Party Company

**4. How many hours per week are being dedicated to your Social Media?**

< 1hr  1hr - 2hrs  2hrs - 3hrs  3hrs - 4hrs  > 4hrs

**5. Do you find a shift in the way you are managing your Customer Service? (ie. from phone and email inquiries to increasing social media activity).**

Yes  No

If **yes**, please describe:

**6. Are you noticing a change in business directly related to the frequency with which you use your Social Media? (i.e. Sales, inquiries, customer and/or web traffic, etc.)**

Yes  No

If **yes**, please describe:

Please print, complete form and fax to Kelley Lemenchick, Social Media Coordinator of Renfrew at 613-735-7840