



Chamber News

August 2012

ABOUT US

- Since 1908, the Renfrew & area Chamber of Commerce has been an active and progressive
- non-profit voluntary organization promoting the civic, commercial, industrial and tourist development progress of this great community.
- The Chamber is a catalyst and a volunteer organization where business and professional people work together for the common good.
- Year-round promotion of Renfrew and the area as a destination for tourist and business is a priority.

SPOTLIGHT ON

Tammy Logan— Manager



Pack up the trailer, pack the cooler, grab the kids and don't forget the dog, summers not over yet and the KOA in Horton Township has so much family fun to offer.

Just minutes from your doorstep, this campground offers many amenities. Wiggle your toes in the beautiful sandy beach, swim, rent a paddle boat or kayak to explore Yule's lake. Watch the children get wet in the splash pad or play on the large play structure. Sports enthusiast? There is a professional driving range, an 18-hole mini putt, horseshoes, basketball and beach volleyball.



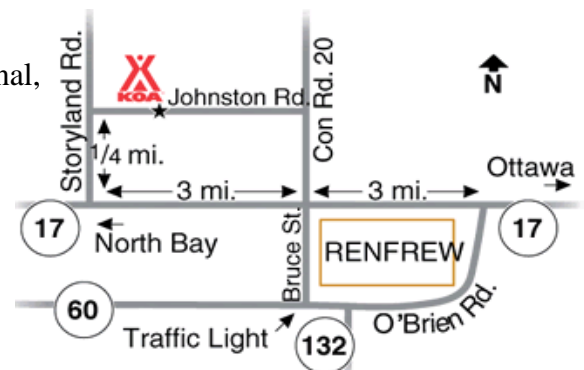
Owned and operated by Greg and Angela Burgess since 1999 they have been honored with the 2012 Presidents Award 3 years running. This award is issued by KOA for exceptional quality and are recognized by their guest for outstanding service.



The Burgess's have seasonal campers from as far away as Alberta, they cater to weekend warriors, and have meet many people from all over during their ownership. The KOA Family turns 50 years old this year *continued pg 2*

AMENITIES

- Composite Park— 156 acres for seasonal, overnight and cabin rentals.
- Big rig sites
- Serviced and non-serviced lots
- Group sites (10-25 pp)
- WIFI
- Pets allowed
- General store
- Washroom/shower facilities
- Laundry facilities
- Pavilion (dances & gatherings)



2826 Johnston Rd. Renfrew
koa.com/camp/renfrew

Have a safe and fun filled long weekend

KOA continued...

and there are 487 KOA 's across North America .

“ Were in the camping business. Camping encourages family togetherness and the wholesome desire of people to see our great county and connect with other people. It 's a business that reflects the best values of our country ”

“ Even in a bad economy, camping can still be affordable" says Angela. Greg and Angela have made great efforts to develop the park and will continue to do more each year, they want to make the park inviting for everyone.

August, as with most long weekends are booked to capacity, so book now for the September



Labour Day weekend where it is always themed ‘ Halloween ’. Be prepared to be **SCARED** while roaming the haunted forest, offered to start your day is an all you can eat pancake breakfast and spaghetti dinner at supper.



OVTA Members

In preparation for the production of the **2013 Ottawa Valley Travel Guide and Road Map**, the OVTA Marketing & Travel Guide Committees are seeking input from the membership regarding the usefulness and effectiveness of these two marketing tools.

Your feedback and input is extremely important. The information gathered in the survey will be reviewed by OVTA staff and committees and will assist with future planning and execution of these publications. The survey is anonymous and all responses remain confidential.

The 11 question survey will only take a few moments to complete and should be completed by the person in your organization who handles advertising and marketing initiatives.

To complete the survey, please click here or copy and paste the following link in your internet browser: <https://www.surveymonkey.com/s/T6WHQBR>

The survey will remain open until August 12, 2012 at 11:59pm.



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**The Perfect Family Event
Friday August 17, 2012**

UPCOMING EVENTS

August

Renfrew Farmer's Market
Every Saturday 7am to noon.
Renfrew Armouries, Renfrew

August 12

Helferty Family—presented by Renfrew Tourism. O'Brien Park at 2 pm.

August 17

Aikenhead's/Hospice Classic
Renfrew Golf Course
(pre-registration a must)

August 17-19

Calabogie Blues & Rib Fest

August 23

Renfrew Chamber 9 & Dine
Whitetail Golf Course in Eganville

August 26

Simon Clarke— presented by Renfrew Tourism. O'Brien Park at 2 pm.

September 5-9

Renfrew Fair

September 21

Renfrew Chamber 9 & Dine
Renfrew Golf Course

The businessman dragged himself home and barely made it to his chair before he dropped exhausted.

His sympathetic wife was right there with a tall cool drink and a comforting word. "My, you look tired," she said. "You must have had a hard day today. What happened to make you so exhausted?"

"It was terrible," her husband said. "The computer broke down and all of us had to do our own thinking."



Presents:

Introduction to



facebook



For Business

Workshops in August

*Thursday, August 9 & Friday, August 17
9:00am – 12:00pm*

To be held in the Marguerite Centre Computer Lab

Benefit from hands-on, interactive instruction and on-going support for your social media campaigns.

Starting with the basics, this introductory workshop will pertain to posting, editing information & appearance, scheduling posts in advance, and interacting with other businesses.

Get your accounts and pages working for you!

Computers and internet access are provided to all who have reserved a seat in advance. Please have your Facebook, Twitter and HootSuite accounts created prior to attending the workshop. Feel free to bring with you any photos or videos you would like to add to your pages.

Pre-registration is required due to limited seating. For more information or for assistance in creating your Facebook, Twitter, and HootSuite accounts please contact Kelley Lemenchick at klemenchick@bellnet.ca or phone 613.735. 3951 ext. 226.

Ten Awesome APPS for Business Travelers

How can you remain productive and connected while traveling for business?

Whether you're across the border or across the globe, many thousands of free or very inexpensive apps can make your business trip a much smoother one.

After all, you're never without your smartphone, so why not take advantage of powerful software available at your favourite app store?

Granted, it could be intimidating to know where to start, and so the following are ten recommended apps to get you going. Most are for iPhone and Android, but some are supported by BlackBerry and Windows Phone, too (where noted).

Google Translate

Spreken zie deutsch? With the free Google Translate for Android and iPhone, use your smartphone to instantly translate one language into another. Nearly 65 languages are supported, allowing you to type a word or phrase into the Google Translate app and have it translated on the spot — and you can also hear the words and pronunciation for 40 of these languages. It's also possible to speak the text instead of typing it for more than a dozen languages. Along with text-to-speech and speech-to-text, other features include real-time speech-to-speech communication with another person (for 14 languages), plus dictionary definitions and support for history and favourites to be saved to the app for future reference.

TripIt

A handy app for keeping track of all your travel itineraries, the free TripIt for Android and iPhone smartphones lets you forward all your confirmation emails for flights, hotels, rental cars, and such, and TripIt will automatically organize them into detailed summaries with confirmation codes and other information. Once it's on your smartphone you can get instant access to all the trip info you need – including links, phone numbers and maps/directions to airlines, hotels, rental places and restaurants -- directly from your itinerary. You can also dial phone numbers on your phone right from within the TripIt itinerary. Also consider the free TripAdvisor app for iPhone, Android and Windows Phone.

Yelp

Craving some sushi? Need to find a gift for a finicky nephew? Car almost out of gas? Yelp is here to help. Available for free on iPhone and Android, Yelp helps you find businesses near you, via your smartphone's GPS, and lets you read reviews from others before you go. Narrow your searches by neighbourhood, distance and price; make restaurant reservations on OpenTable from within the app; find great deals offered by local establishments; and "check-in" to let Facebook friends or Twitter followers know where you are. An "augmented reality" feature lets you hold up your smartphone's camera to see business information overlaid on top of the world around you. Yelp is also bundled into Siri, the voice-activation "personal assistant" built into the iPhone 4S (and soon, iPad). Also consider the free Urbanspoon app for iPhone, Android and BlackBerry.

Evernote

Available for all major smartphone platforms, the free Evernote is a handy app for typing notes, sketching ideas (think a digital restaurant napkin), copying URLs, pasting photos and recording audio on, say, a billion dollar idea you want to archive on your smartphone. All notes automatically sync to the web and/or desktop version of Evernote, so it's easy to access your information anywhere. Evernote can even take a picture of book or magazine text and convert it to text; this is a great way to save receipts and business cards and make it searchable by keyword. Whether you're an on-the-go entrepreneur, busy student or simply an average Joe (or Joanne) who wants to stay organized, Evernote is a heck of a productivity app for your back pocket.

Find My Phone

It's critical to set up your phone for remote tracking, locking or wiping -- just in case it's lost or stolen. The good news is the apps that let you do this are free, but the bad news is you need to do it ahead of time (read: before it's too late). A few options include Find My iPhone (for iPhone), Mobile Defense (Android), BlackBerry Protect (BlackBerry) and Find my Phone (Windows Phone). These apps work in a similar way: you can see where the smartphone is on a map (usually on a computer) and if you like, remotely lock it with a PIN or wipe the data clean just to be on the safe side. Alternatively, you can have the smartphone ring loudly in case you think it's stuck under the cushions somewhere.

Continued....Ten Awesome APPS for Business Travelers**Mint**

Just like the website it's based upon, the Mint.com Personal Finance app for Apple and Android helps you set budgets, track expenses and reach financial goals. This handy money management tool for smartphone and tablet users lets you see what you're spending (and saving) through colour-coded lists and graphs, plus you can track your bank account and credit card balances in real-time, follow investments and even break out your expenditures by category and receive alerts you when you've exceeded your budget. Owned by Intuit, the free Mint.com app is also password-protected, therefore your data is safe even if your phone is lost or stolen.

Dropbox

Create one central and secure place to hold all your "stuff" and access it all on multiple devices — this is the idea behind Dropbox (for iOS, Android and BlackBerry), the increasingly popular cloud solution to storing, accessing and sharing your digital life while on the go. Instead of emailing your info or media from one device to another, or physically copying it onto a disc or USB key, you can wirelessly upload or download your documents — and even stream music and movies right from Dropbox. Similarly, instead of clogging someone's inbox with a huge file, send them a link to access what they need. The basic (2GB) account is free, but you can upgrade to 50GB or 100GB for \$9.99/month or \$19.99/month, respectively. Also consider Microsoft's SkyDrive or Apple's iCloud.

RoboForm

There are many good password managers out there – apps that require one "master password" to gain access and then you've got all your dozens or hundreds of other passwords inside – but Siber Systems' free RoboForm app goes one step further. Sure, it's a secure password manager, but it's also a smart form filler that can save you time while browsing the web. That is, it can automatically log you into any website that requires a password once you sign in with your master PIN. As a traveler, this handy app for iPhone/iPad, Android or BlackBerry could help you get more done in less time, plus it also lets you create secure notes and syncs with the desktop version of RoboForm, too.

Speak It!

Future Apps' Speak It! (\$1.99; for iPhone) is a smart text-to-speech application that can talk to you in a human-like voice. Simply drag and drop emails, meeting minutes, articles, websites or any other text into the window, select a male or female voice (U.S. or UK accent) and kick back on the airplane or cab ride while listening to the high-quality voice talk to you – even with your eyes closed, if you prefer. Along with the ability to adjust the speed and volume of the spoken text, you can also save these audio clips and replay them as often as you like. Now you can help prepare for an important presentation -- while waiting for your luggage.

Posted Jul 8, 2012 9:49:12 PM

by marc_saltzman on